

## Press Release

The Decarbonization Roadmap for the Plastics Industry, initiative of the Portuguese Plastics Industry Association (APIP) in partnership with EY Parthenon, aims to drive the decarbonization of the plastics industry and promote a paradigm shift in the use of resources. This involves empowering companies in the sector on this issue, implementing and challenging measures outlined in the PNEC 2030 (National Energy and Climate Plan 2030) and RCN 2050 (Roadmap for Carbon Neutrality 2050), seeking to accelerate the transition to a carbon-neutral economy.

Achieving carbon neutrality in the plastics sector is possible primarily through the combination of four decarbonization axes: demand management, energy efficiency, decarbonization of the production process, and decarbonization of raw materials. It is from this premise that APIP, in collaboration with technical partners, will implement an ambitious work plan over the next two years, which will be presented at this launch event.

The development of the sectoral roadmap, which assumes strong involvement and participation from sector companies and other actors in the national innovation system, will involve conducting various thematic workshops and webinars. Additionally, digital tools will be developed to support companies in their transition journey, contributing significantly to the technical work to be carried out by the team of experts.

Among the roadmap's outcomes are the definition of future evolution scenarios and the most cost-effective decarbonization trajectories to be undertaken by the Portuguese business fabric. This includes identifying technological solutions with the greatest potential and producing practical guides, qualifiers, and guidelines for small and medium-sized enterprises (SMEs).